



## **Press Release**

# LNJ Bhilwara Group and Birla Cellulose, Cellulosic Fibres division of Grasim Industries collaborate to explore functional Textiles with Graphene

LNJ Bhilwara Group Companies (RSWM Limited & TACC Limited) is pleased to announce the signing of a Joint Development Agreement (JDA) with Birla Cellulose, Cellulosic Fibres division of Grasim Industries Ltd as the next step forward in the development of graphene technology for textile applications.

Graphene, a single layer of carbon atoms in a hexagonal lattice, is known for its exceptional strength, conductivity, and lightweight properties, with applications in electronics, energy storage, coatings, composites, construction materials, and textiles.

## Under this collaboration:

- TACC Limited will supply graphene derivatives to Birla Cellulose
- Birla Cellulose will integrate TACC's graphene derivatives into the production of viscose fibres.
- RSWM Limited will use these graphene-enhanced viscose fibres for textile manufacturing

This collaboration is set to evaluate textile innovation, integrating graphene's remarkable properties into fabrics, enhancing durability, performance, and sustainability.

## **About TACC**

TACC Limited, an innovation-driven venture of the LNJ Bhilwara Group, is a key player in the advanced materials sector, specializing in synthetic graphite and graphene derivatives. With a strong commitment to green technologies and sustainability, TACC continues to push the boundaries of graphene synthesis and its diverse industrial applications.

## **About RSWM**

As one of India's largest textile manufacturers, RSWM Limited has been at the forefront of innovation in yarn and fabric production for over five decades. With state-of-the-art manufacturing units and a strong export presence in over 70 countries, RSWM is a leader in delivering high-quality textile solutions to global markets.

## **About Birla Cellulose**

Birla Cellulose, the cellulosic fibres business of Grasim Industries Ltd, flagship company of the Aditya Birla Group, is a leading sustainability-focused Man-Made Cellulosic Fibres (MMCF) producer.

Birla Cellulose's manufacturing units apply environmentally efficient closed-loop technologies including recycled materials and enhanced conservation of natural resources. Its five global advanced research centres are equipped with state-of-the-art facilities and pilot plants. Birla Cellulose's fibers are made from renewable wood and are produced using a closed-loop process with significantly lower carbon emissions and lower resource consumption.

Birla Cellulose collaborates actively with its upstream and downstream partners to create a bigger and broader positive impact on the sustainability of its value chain. Visit www.birlacellulose.com

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